

Jakarta EE Marketing Committee Meeting- April 19, 2018

Attendance:

1. Thabang Mashologu (Eclipse Foundation)
2. Paul White (Eclipse Foundation)
3. Stephanie Swart (Eclipse Foundation)
4. Amy Krofssik (IBM) **
5. Jonathan Gallimore (Tomitribe)
6. Amelia Eiras (Tomitribe) **
7. Will Lyons (Oracle)
8. Jadon Ortlepp (Payara)
9. Dominika Tasarz-Sochacka (Payara) **
10. Kenij Kazumura (Fujitsu)
11. Edward Bratt (Oracle)
12. David Delabasse (Oracle) **
13. Mike DeNicola (Fujitsu) **
14. Cesar Saavedra (Red Hat)

Agenda

TOPICS

* Select a chair

- Amy volunteers to be the chair.
- RESOLUTION: Amy Krofssik is appointed chair of the Jakarta EE Marketing Committee. All voted unanimously.

• Administrative items (e.g., meeting schedule, minutes, etc.)

- Minutes, once approved, are to be published to the jakarta.ee-wg@eclipse.org mailing list
- Committee agreed to meet weekly through end of June; will revisit schedule following then

• Communications channel(s)

Community - open to subscription:

jakarta.ee-wg@eclipse.org mailing list

jakarta.ee-community@eclipse.org mailing list

jakarta.ee-marketing@eclipse.org mailing list

Committee - invited only list:

jakarta.ee-marketing.committee@eclipse.org

Community Calls

- Schedule monthly calls open to the community
- Having an agenda driven call (maybe with a primary subject) with the community
- Have a calendar link to the 'next community call' added to the website, and add it to the mailing lists

* jakarta.ee website (Thabang sent link to staging site in separate message)

- Committee agreed to recommend to Jakarta EE Steering Committee that the Marketing Committee be assigned accountability for the jakarta.ee website (content, maintenance, etc)
- Amy to ask the steering committee report back on this request

* update on launch plans (in full minutes only)

- Things are in very good shape
- Press briefings are well underway

- Survey doc is still being worked on
- Website is still being worked on up it's up
- Release Jakarta EE logo to members by EOD Monday April 23

- EclipseCon France and EclipseCon Europe participation
 - Intend to target committers, influencers, and WG members there
 - Noted that EclipseCon Europe was scheduled before the dates of JavaOne, they will not change but we will do our best to have presence everywhere. #teamwork
 - EclipseCon France: Unconference for Jakarta EE- IBM has a room for 40 people (wants to use the room for community driven content)

- JakartaOne planning
 - Branded conference for Jakarta EE
 - Committee to help drive what that looks like
 - Initial thoughts
 - 3 day event
 - Late first, early second quarter 2019
 - How many tracks?
 - Sponsorship?
 - Number of people?
 - Maybe we come up with some tracks for community to give feedback
 - Have this conference in North America (East or West coast)

- * Other conferences Eclipse Foundation is attending